

Yearbook Senior Ads

Dear Senior Parents/Guardians,

The Yearbook Staff at Mission Viejo High School would like to offer you the opportunity to purchase Senior Ads, which are special messages from you to your senior that he/she will cherish forever. The *El Viejo* yearbook is entirely in color. This includes our Senior Ads, which means that your favorite photos of your child will appear in full color (please see previous yearbooks for examples).

If you wish to purchase a Senior Ad, we ask that you take the following steps:

Select the size you wish to purchase and submit your ad by the deadlines indicated. Prices are as follows:

Size of Ad	Measurements (for graphic designers only)	1st Deadline (9/30-11/18)	2nd Deadline (12/5-1/23)
Full (9 pictures)	51p0 x 68p0 picas 8.5 x 11.33 inches	\$375	\$425
1/2 (4-5 pictures)	51p0 x 33p6 picas 8.5 x 5.58 inches	\$200	\$225
1/4 (2-4 pictures)	25p0 x 33p6 picas 4.17 x 5.58 inches	\$155	\$185
1/8 (1-2 pictures)	25p0 x 16p3 picas 4.17 x 2.71 inches	\$100	\$125

Option #1	Option #2
<ol style="list-style-type: none"> 1. Log onto http://jostensadservice.com?REF=A00700600 2. Create an account and follow the directions 3. Upload your photos, write your message 4. Pay for your ad with your credit/debit card in one full payment, or in three easy installments 	<ol style="list-style-type: none"> 1. Fill out the order form that will be emailed to you, or given to your student in their English class 2. Send your pictures in on a flash drive as a .PDF or .JPEG file in at least 300 DPI. Please DO NOT send original pictures. 3. Mail the order form, message, payment, and pictures to Mission Viejo High School c/o Jennifer Ryan El Viejo Yearbook Advisor 4. Enclose a self addressed return envelope if you'd like your flash drive returned 5. Enclose a check, cash, or money order for the full amount of the ad. Checks payable to MVHS Yearbook.

Sincerely,
The *El Viejo* Yearbook Staff

Questions? E-mail Jennifer Ryan jennifer.ryan@svusd.org